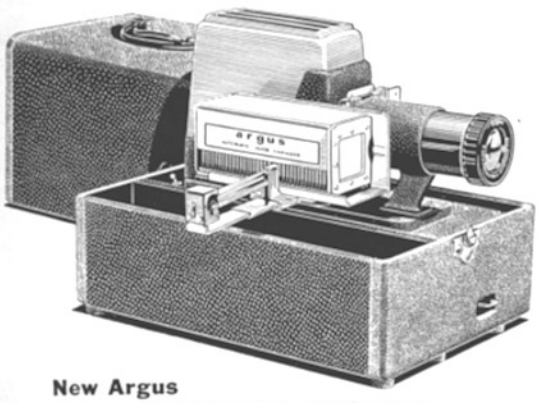
The ultimate in fine American 35mm cameras



New Argus
Automatic 300-Watt Projector

This projector almost runs itself. You slip a magazine of 36 color slides into the automatic changer—then push-pull—your slides leap to life, and in perfect order! Big 300-watt lamp flashes all the natural color of your slides brightly on the screen. And they're protected by blower cooling.

The Argus Automatic 300-Watt Projector is the perfect companion for *any* 35mm camera! Complete with carrying case and one magazine **$66.50**

The Argus C-4 is a masterpiece of precision. A truly great lens, the Argus Cintar f:2.8, gives sharp detail, even in dim light. A lens-coupled rangefinder-viewfinder lets you focus and compose simultaneously. A superaccurate shutter—with a speed range from 1/10 to 1/300 second—is the perfect complement to the precision-ground lens.

And this fine camera offers you exclusive Color-matic settings, double exposure preventer, built-in flash synchronizer. (Flash gun locks onto the top of the camera—no dangling wires, nothing to adjust.) No wonder so many camera enthusiasts say: "It's America's most distinguished 35mm camera!" Now priced at only $84.50

Case 7.50 Flash 8.95

argus

Manufacturers of precision photographic and optical instruments

Copyright 1954, Argus Cameras, Inc., Ann Arbor, Michigan. All prices include Federal Excise Tax where applicable, and are subject to change without notice.